



PRESS RELEASE

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ARC Angels Hosts Successful June Reception

Sunrise, FL, June 17, 2008— ARC Angels, the new community support wing of ARC Broward, adopted as its official emblem a painting by Romero Britto thanks to the generous contribution of the image by the renowned pop artist. The new symbol was displayed at the second official ARC Angels reception, which was privately hosted on June 13 in Fort Lauderdale, Florida.

ARC Angels are generous and caring individuals who have come together in support of the vital services provided by ARC Broward and to help raise awareness of the needs of those with developmental disabilities in our community.

A \$1,200 one-time donation to ARC Broward or a commitment of \$100 per month for 12 months makes donors an ARC Angel, and entitles them to free admittance to quarterly networkers and private receptions, and recognition on ARC Broward's website and newsletter.

For more information about how to become an ARC Angel, please call (954) 746-9400 or email info@arcbroward.com. "Romero Britto's painting is an ideal match for the ARC Angels," said ARC Broward's Director of Marketing & Development Matt Leachman, "It reflects the care and selflessness that our supporters exhibit for the support of individuals with disabilities."

ARC Broward is a private, not-for-profit organization providing supports and assistance primarily to children and adults with mental retardation, autism, Down's syndrome, cerebral palsy, and other developmental disabilities. Incorporated in 1956 and celebrating 50 years serving the community, ARC Broward provides a continuum of supports to more than 1,200 children and adults with disabilities and employs a caring team of more than 450 health-care, educational, and other professionals. Visit www.arcbroward.com for additional information.

As the youngest and most successful pop artist of this generation, Romero Britto has managed to create contemporary masterpieces bring together bright colors and playful themes with compositional elements of cubism. Britto's work provides art lovers around the world an open-minded and optimistic view of life, from the mental canvas of an artist who gains daily inspiration from the world around him. Embraced by the international community, Britto's paintings and sculptures are currently featured on five continents in more than 100 hundred galleries worldwide, including some of the world's most impressive private collections. Britto has gained worldwide acclaim for his artwork that has been commissioned by Cirque de Soleil, the Superbowl, the United Nations, Absolut, Movado, Pepsi, Evian, Microsoft X-Box, and Volvo.

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