



## PRESS RELEASE

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### For Immediate Release

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## Romero Britto Painting Highlights ARC Angels Campaign



Sunrise, FL, July 15, 2008— ARC Broward (Achievement and Rehabilitation Centers) founded over 50 years ago, is a not-for-profit organization providing supports and assistance primary to children and adults with autism and other developmental disabilities. Incorporated in 1956, ARC Broward provides a continuum of supports with a caring team of over 450 health-care, educational, and other professionals.

ARC Angels, the new community support wing of ARC Broward, adopted as its official emblem a painting by Romero Britto thanks to the generous contribution of the image by the renowned pop artist and first official ARC Angel. Mario Careaga, Senior Vice President of Seitlin Benefits and Founding Chair of the ARC Angels said “Starting this endeavor to assist ARC Broward has been very rewarding and we are thrilled to have Romero Britto and his artwork spotlighting this campaign”.

ARC Angels are generous and caring individuals who have come together in support of the vital services provided by ARC Broward and to help raise awareness of the needs of those with developmental disabilities in our community.

A \$1,200 one-time donation to ARC Broward or a commitment of \$100 per month for 12 months makes donors an ARC Angel, and entitles them to free admittance to quarterly networkers and private receptions, and recognition on ARC Broward’s website and newsletter.

For more information about how to become an ARC Angel, please call Matt Leachman, Director of Marketing and Development at ARC Broward, at (954) 746-9400 or email [info@arcbroward.com](mailto:info@arcbroward.com). Those interested are encouraged to visit ARC Broward’s website at [www.arcbroward.com](http://www.arcbroward.com).

As the youngest and most successful pop artist of this generation, Romero Britto has managed to create contemporary masterpieces bring together bright colors and playful themes with compositional elements of cubism. Britto’s work provides art lovers around the world an open-minded and optimistic view of life, from the mental canvas of an artist who gains daily inspiration from the world around him. Embraced by the international community, Britto’s paintings and sculptures are currently featured on five continents in more than 100 hundred galleries worldwide, including some of the world’s most impressive private collections. Britto has gained worldwide acclaim for his artwork that has been commissioned by Cirque de Soleil, the Superbowl, the United Nations, Absolut, Movado, Pepsi, Evian, Microsoft X-Box, and Volvo.

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