



PRESS RELEASE

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For Immediate Release

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ARC Broward Children to Enjoy Holiday Gifts

Sunrise, FL, December 18, 2007— On December 20, 2007 at 10:00 AM, ARC Broward will be distributing toys and holiday cheer to over 300 children and teenagers with developmental disabilities. This annual event enables children with autism, Down's syndrome, cerebral palsy, and mental retardation to receive an extra helping hand during the holiday season.

This year's program will be held at ARC Broward's main campus in Sunrise, Florida where the individuals typically attend programs ranging from preschool, after-school care, physical and behavioral therapy, and summer camp. The festivities will include an appearance from Santa and Mrs. Claus, as well as the distribution of nearly 500 toys that were recently donated by Toys for Tots Miami, the local office of the United States Marine Corps' national gift campaign.

Toys for Tots Miami (www.toysfortotsmiami.org), under the coordination of Staff Sergeant Migual Acosta, has supported ARC Broward with a toy donation for the last several years. Their program, which begins 3 months prior to the holiday season and distributes donated materials during the two weeks preceding Christmas, is based out of Hialeah, Florida and is the official headquarters for donations in Broward and Dade County.

Two Marines from Toys for Tots Miami will attend the Thursday morning holiday event to greet the children and help hand out the toys, an effort that has elicited happiness and excitement from the kids and staff of ARC Broward's Children's Services Department in previous years.

The Toys for Tots program began in 1947 when Marine Corps reservist Major Bill Hendricks saw the need to help underprivileged children in Los Angeles and enlisted the help of other local Marines. Their effort resulted in the collection and distribution of 5,000 toys and was officially adopted by the Marine Corps as a program the following year. Since then, they have distributed more than 370 million toys and now serves over 7 million disadvantaged children each year.

About ARC Broward — ARC Broward is a private, not-for-profit organization providing supports and assistance primarily to children and adults with mental retardation, autism, Down's syndrome, cerebral palsy, and other developmental disabilities. Incorporated in 1956 and celebrating 50 years serving the community, ARC Broward provides a continuum of supports to more than 1,200 children and adults with disabilities and employs a caring team of more than 450 health-care, educational, and other professionals. Visit www.arcbroward.com for additional information.

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